



The Old Dog House

Sponsorship Opportunities

for 2016



theolddoghouse.org

What is The Old Dog House?

The Old Dog House is a nonprofit, 501(c)(3) charitable organization located in Jacksonville, Florida, dedicated to giving older and senior dogs a second chance at a new life.

At so many shelters, the age of a dog determines his or her chances of reaching the adoption floor to find a new forever home. As a result, many wonderful dogs are denied the ability to live out their lives in dignity, surrounded by love.

The Old Dog House aims to enlighten the public to the joys of owning an older or senior dog through educational programs and to place rescued dogs into true forever homes through adoption programs. The dogs that come into the care of The Old Dog House will remain in our care until adopted. We rely solely on donations from the public to support our organization. 100% of donations received are used for the care and rehabilitation of the dogs at The Old Dog House. Every penny makes a difference and is greatly appreciated! Learn more at theolddoghouse.org.

The Old Dog House Reach

- The Old Dog House has 9,800 followers on Facebook.
- The Old Dog House has 227 Twitter followers.
- The Old Dog House has 288 Instagram followers.
- The Old Dog House has 358 email subscribers.

Swim your way to a new audience by sponsoring
The Old Dog House



Mastiff Sponsorship - \$1,000

Benefits Include:

- Logo and company description (up to 500 words) on two e-blasts. The Old Dog House sends e-blasts monthly to our subscriber base.
- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 12 (twelve) times in one year.
- Logo and company name published to Twitter 12 (twelve) times per year.
- Logo and company name published to Instagram 12 (twelve) times per year.
- Logo with link to company website on homepage of The Old Dog House's website at www.theolddoghouse.org.

Great Dane Sponsorship - \$750

Benefits Include:

- Logo and company description (up to 500 words) on one e-blasts. The Old Dog House sends e-blasts monthly to our subscriber base.
- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 8 (eight) times in one year.
- Logo and company name published to Twitter 8 (eight) times per year.
- Logo and company name published to Instagram 8 (eight) times per year.
- Logo with link to company website on homepage of The Old Dog House's website at www.theolddoghouse.org.

Labrador Sponsorship - \$500

Benefits Include:

- Logo and company description (up to 500 words) on one e-blast. The Old Dog House sends e-blasts monthly to our subscriber base.
- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 5 (five) times in one year.
- Logo and company name published to Twitter 5 (five) times per year.
- Logo and company name published to Instagram 5 (five) times per year.
- Logo with link to company website on sponsorship page of The Old Dog House's website at www.theolddoghouse.org.

Boxer Sponsorship - \$250

Benefits Include:

- Logo on one e-blast. The Old Dog House sends e-blasts monthly to our subscriber base.
- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 3 (three) times in one year.
- Logo and company name published to Twitter 3 (three) times per year.
- Logo and company name published to Instagram 3 (three) times per year.
- Logo with link to company website on sponsorship page of The Old Dog House's website at www.theolddoghouse.org.

Terrier Sponsorship - \$100

Benefits Include:

- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 2 (two) times in one year.
- Logo and company name published to Twitter 2 (two) times per year.
- Logo and company name published to Instagram 2 (two) times per year.
- Logo with link to company website on sponsorship page of The Old Dog House's website at www.theolddoghouse.org.

Chihuahua Sponsorship - \$50

Benefits Include:

- Logo and short company description (up to 25 words) published to The Old Dog House Facebook page 1 (one) time in one year.
- Logo with link to company website on sponsorship page of The Old Dog House's website at www.theolddoghouse.org.

The Old Dog House Sponsorship Levels At-A-Glance

Level	Logo and Company Description on Eblasts	Logo & Company Description on Facebook	Logo & Company Name on Twitter	Logo & Company Name on Instagram	Logo with Link on The Old Dog House Website:
\$1,000	Twice Per Year	12 (Twelve)Times Per Year	12 (Twelve)Times Per Year	12 (Twelve)Times Per Year	Homepage
\$750	Once Per Year	8 (Eight) Times Per Year	8 (Eight) Times Per Year	8 (Eight) Times Per Year	Homepage
\$500	Once Per Year	5 (Five) Times Per Year	5 (Five) Times Per Year	5 (Five) Times Per Year	Sponsorship Page
\$250	Once Per Year	3 (Three) Times Per Year	3 (Three) Times Per Year	3 (Three) Times Per Year	Sponsorship Page
\$100	n/a	2 (Two) Times Per Year	2 (Two) Times Per Year	2 (Two) Times Per Year	Sponsorship Page
\$50	n/a	1 (One) Time Per Year	n/a	n/a	Sponsorship Page

The Old Dog House Sponsorship Agreement Form

Name: _____
Title: _____
Company: _____
Address: _____
City: _____ Zip: _____
State: _____
Office Phone: _____ Cell _____
Phone: _____
Email: _____

\$1,000 \$750 \$500 \$250 \$100 \$50

Please charge my credit card:
___ Visa ___ MasterCard ___ American Express Card Number: _____
Exp. Date: _____ CVC Code: _____ Credit Card Zip Code: _____

Please return sponsorship form and payment to:
The Old Dog House
c/o Kim Stordahl
1650 Margaret St. Suite 302 PMB 137
Jacksonville, FL 32204

The Old Dog House is a non-profit 501(c)(3) organization and all donations are tax deductible to the extent of the law



Thank You for Considering Our

Sponsorship Opportunities

We hope to count you
as a supporter of
The Old Dog House this year.



theolddoghouse.org